



Setting the Pace for the Digital Future

Plusnet in Figures



More than

40.000

business customers



Bandwidths up to

100 Gbit/s

in the gigaspeed network



More than

6,500 km

own, active fiber optic backbone



More than

300

partners



Around

800 Mio.

minutes of speech telephony / month



Through co-operations access to more than

50,000 km

fiber optics in the backbone network



Around

500

employees



all over Germany

10

locations



100%

subsidiary of EnBW



Our Vision, our Mission and our Values



Our Vision

We are a leading partner in the telecommunications sector and are setting the pace for the digital future in Germany.

Our Mission

With the right solution for Internet, telephony and network, as well as gigaspeed technology, we make telecommunications easy and fit for the future for our customers.



Our Mission

By investing in fiber optic, we are making an important contribution to sustainable economic and social development in Germany.

Progress

As pacesetters for the digital future, we are pioneers, bridge builders and groundbreakers. Combining visionary thinking with technological know-how, we show our customers new, innovative solutions to suit their needs.

Partnership

As experts with many years' experience, we show our customers and partners the way to the digital future. In doing so, we respond to their individual needs in a trusting and fair partnership at eye level.

Passion

We are passionate about what we do. And we know what we have to offer. This is the spirit of our commitment to our customers and partners. We take on problems and do not give up until we have found the solution.



Our Offer

Our Offer

Excellent gigaspeed-capable telecommunication and network services



Modular, broad product portfolio

Internet

Fiber optic
Cutting-edge technology with bandwidths up to 10 Gbit/s at reliable speed, high availability and stability.

DSL
Bandwidths up to 250 Mbit/s with high reliability, flexibly expandable with telephony solutions.

Wireless local loop
Gigaspeed internet with high reliability and data security. Ideally suited for the wireless connection of locations.

Telephony

SIP Trunk
Modern telephony solution at lower costs, with more flexibility and high operational and communicational security.

Cloud telephone system
Future-proof and flexible IP telephony for efficient collaboration across any number of locations.



ISDN
Continue to use existing telephone systems with an ISDN (basic or primary multiplex) connection.

Networking

SD-WAN
Maximum agility in the network management and increase in performance through Software Defined Wide Area Network.

VPN
Flexible networking of data centres and locations in Germany and abroad. Secure and highly available data exchange.

WDM
Point-to-point leased line based on our DWDM network for customers with high bandwidth requirements.

In addition, customised solution modules in the project business

Security

Managed network security services for secure access from the WAN to the Internet and to protect customer networks from unauthorised access and for customer-internal segmentation.

LAN Management

Planning, creation and operation of complete LAN infrastructures with router and switch services including monitoring.

WLAN

Planning, creation and operation of complex WLAN solutions, based on renowned and certified manufacturers, also with separate guest access including landing pages, e.g. for chain stores.

Consistent transformation from copper to fiber optics

2021

Start of copper-fiber-optic transformation and gradual increase in nationwide fiber-optic reach



End of 2025

Switching off all products and solutions on copper-based subscriber lines (local loops)



**#TOGETHER
FUTURE-PROOF**

Since 2024

Introduction of a modular, future-proof product portfolio



We bring fiber optics directly
to the people



The advertisement features a large billboard on a modern glass building. The billboard has a teal background and contains the following text and graphics:

- plusnet** logo with the tagline "Wir leben Kommunikation" below it.
- Large headline: "Ja, endlich Glasfaser".
- Sub-headline: "Wir bringen Ihr Gebiet ans Glasfasernetz. Anschlüsse für Geschäfts- & Privatkunden."
- A red circular button with white text: "Jetzt bestellen".
- Contact information: "www.plusnet.de/glasfaser" and "T: 0221 499 399 33".
- A QR code in the bottom left corner.
- Small text at the bottom left: "Plusnet | Ein Unternehmen der E.ON".

The billboard is set against a background of a woman in a green blazer holding a tablet, with colorful geometric shapes (teal, white, red) floating around her. The scene is set in a modern, glass-walled building at dusk.

**Self-managed fiber
optic expansion in
commercial and
mixed areas**



Our Customers



Our Customers

We are the preferred partner of medium-sized businesses, corporate customers and municipalities in Germany

The right offer for each customer group



Medium-sized businesses

We guide German mid-sized businesses through the process of digital transformation and enable new business models



Corporate

We offer tailor-made solutions for demanding industrial and business customers



Municipalities

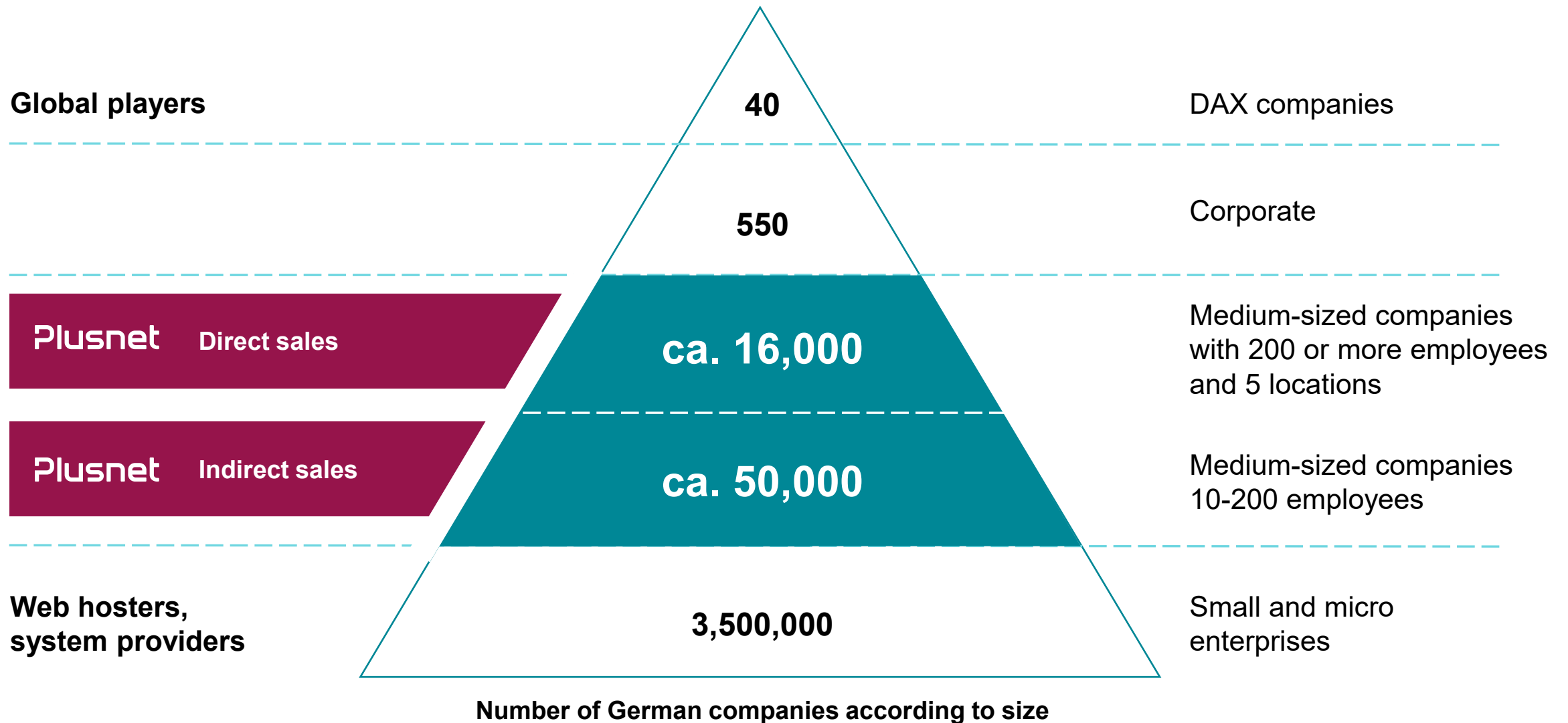
We make Germany's municipalities future-proof



Retail customers

We also connect private households to the fiber optic network

Concentration on medium-sized businesses



We are working for these and other customers

Plusnet



Customer reference: Finance

Medium-sized businesses

“We have the assurance of meeting all the requirements of the regulator. At the same time, Plusnet's all-IP network gives us the freedom to shape our digital infrastructure according to our customers' needs.”

Marc Urban, Head of Information technology Department, Volksbank Wolfenbüttel



Target

Secure IP network for all branch banks

Requirements

- All-IP wide area network (WAN) for all 27 branches and 16 self-service centers
- Data prioritisation via MPLS protocol
- Data encryption in the WAN
- Redundant cloud connection
- IP telephony
- Mobile phone solution for emergencies

Solution

- MPLS WAN for branches and self-service centers; MPLS service classes for alarming over IP
- Compliance security standards
- Redundant connection of the cloud provider
- SIP trunks for IP telephony
- LTE emergency kit for each branch office



Our Partners



Our Partners

A key factor in our success is the trustful cooperation with our business partners

Our Partners

Sales Partners

Intermediation of the Plusnet product portfolio to business customers



Value Added Resellers

Integration of Plusnet pre-service products into own portfolio

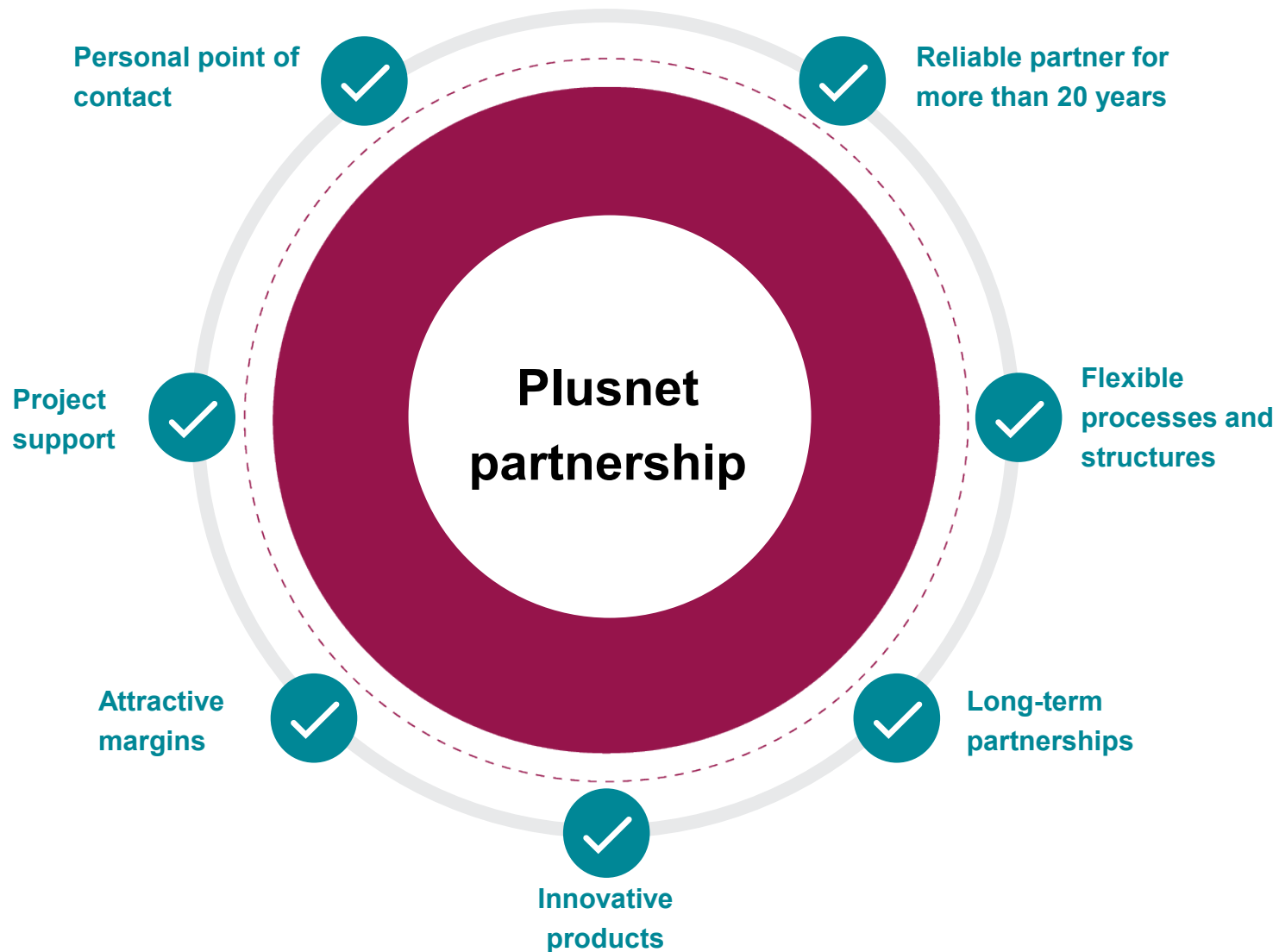


ISP & Carrier

Use of Plusnet Internet access products via network coupling – from xDSL via Ethernet to wireless local loop



The Plusnet partner package



- Free product workshops
- Certification training (Product, sales and technical training courses)
- Access to an exclusive partner portal
- Automated order and commissioning processes
- Professional marketing support
- Intensive sales support (Pre-/Aftersales) with personal assistance and advice
- Project-specific special prices

Satisfied partners



**Michael Schäfer,
General Manager**

“As an Exclusive Partner, we have been marketing exclusively Plusnet products and solutions for years. In times of easy comparability and dropping prices, quality, service, good communication and future security are crucial. With Plusnet and EnBW, we find exactly these attributes and a story with which we can convince our customers every day.”



**Wilfried Röttgers,
Managing Partner**

“Our motto ‘There's no such thing as impossible’ epitomises the dynamism and efficiency of our partnership. With an excellent service portfolio, good engineering and a progressive openness to technology, together we offer the highest quality of service. The collaboration between our dedicated and competent teams is always quick and uncomplicated.”



**Matthias Plümer,
Managing Partner**

“Working with Plusnet is partnership at eye level. With its great expertise, Plusnet always manages to develop high-quality products that meet market needs and which are good sellers.”



Our Network



Our Network

Cutting-edge, Germany-wide infrastructure

State-of-the-art networks, available throughout Germany

Our backbone

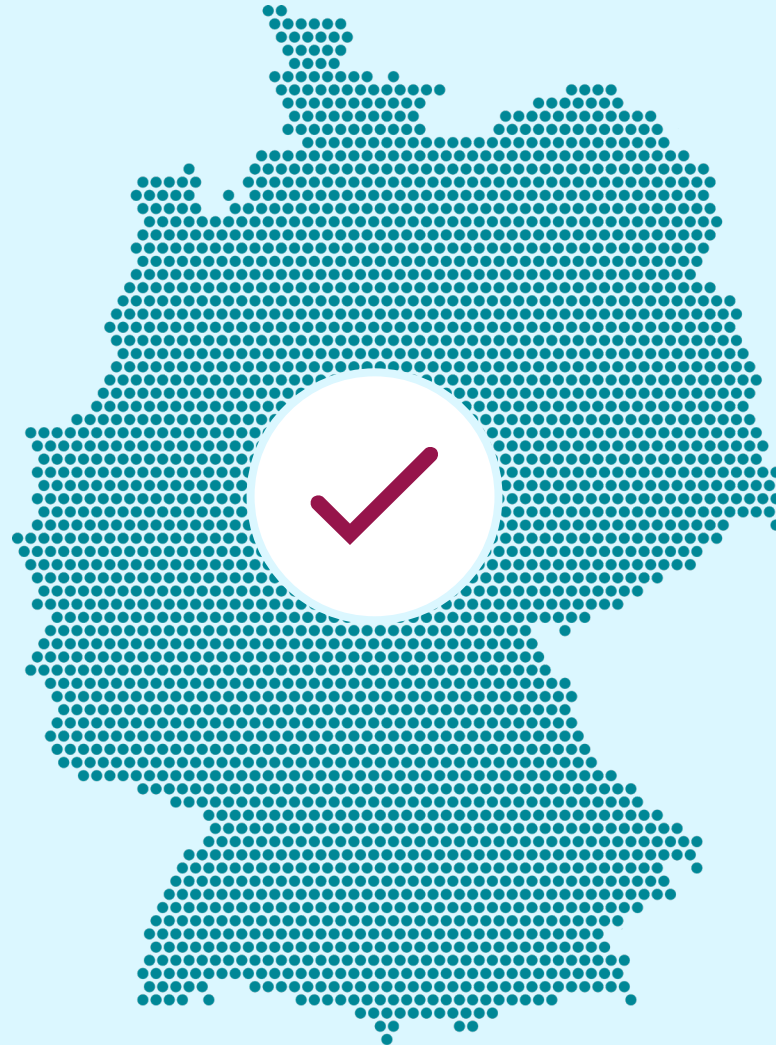
Own fiber optic core network

- Data transmission at up to 100 Gigabit/sec. according to DWDM standard
- Basis for latency-optimised services (SD-WAN) and real-time applications (Industry 4.0, Cloud)
- 6,500 km line length, available almost throughout Germany. Additional access to >50,000 km of optical fiber through cooperation with GasLINE and DB broadband

Our high performance network

IP-based voice-data network (NGN)

- One of the largest voice-data networks in Germany
- >1,000 main distribution frames (MDF)
- Connection to around 50 national and 30 international carriers



Our extra network

Germany-wide WLL access network

- Largest independent B2B WLL network
- More than 200 base stations and around 1,300 wireless link
- Fail-safe broadband connection where fixed line connections are not possible

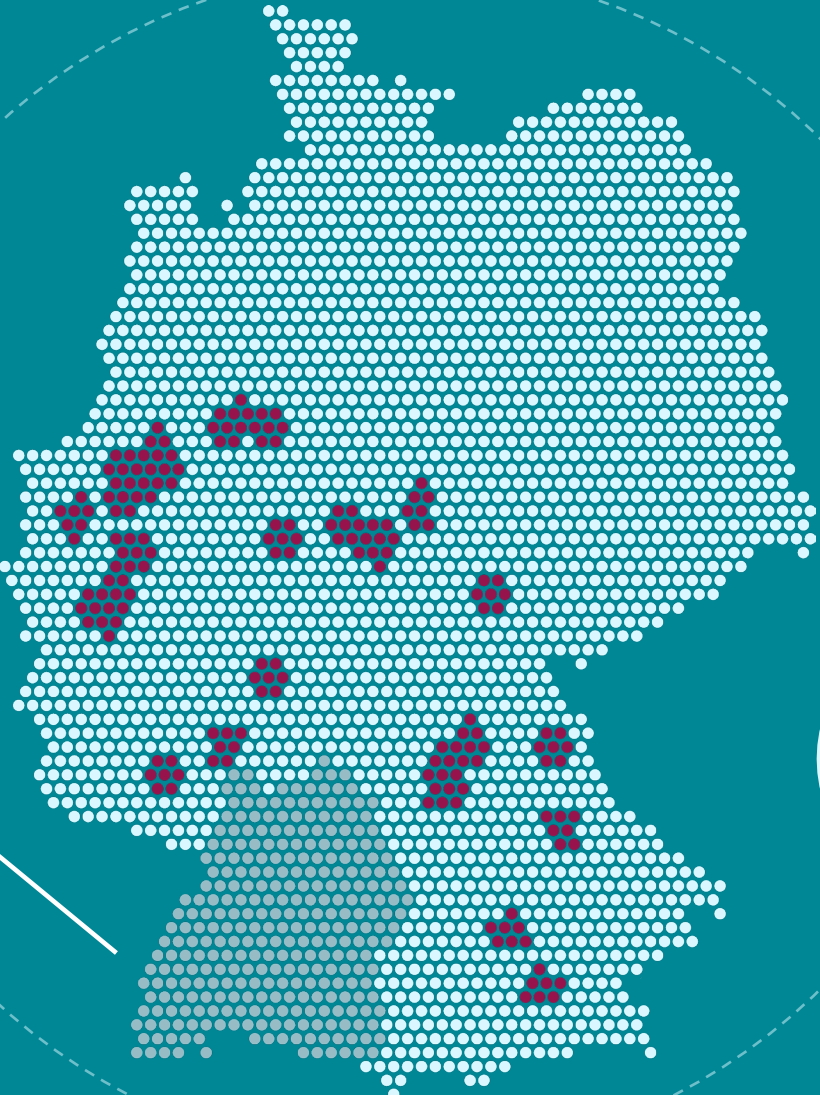
Our partner networks

Flexible coverage throughout Germany

- Targeted integration of partner infrastructure in the core and access network
- Available throughout Germany
- Partnership capability as an important core competence

Nationwide self-managed optical fiber roll-out

We have been investing in optical fiber since 2021 and are currently active in around 40 areas in North Rhine-Westphalia, Hesse, Rhineland-Palatinate and Bavaria



Baden-Wuerttemberg and neighbouring Bavaria:
Network expansion through sister company NetCom BW

Fiber optics throughout Germany

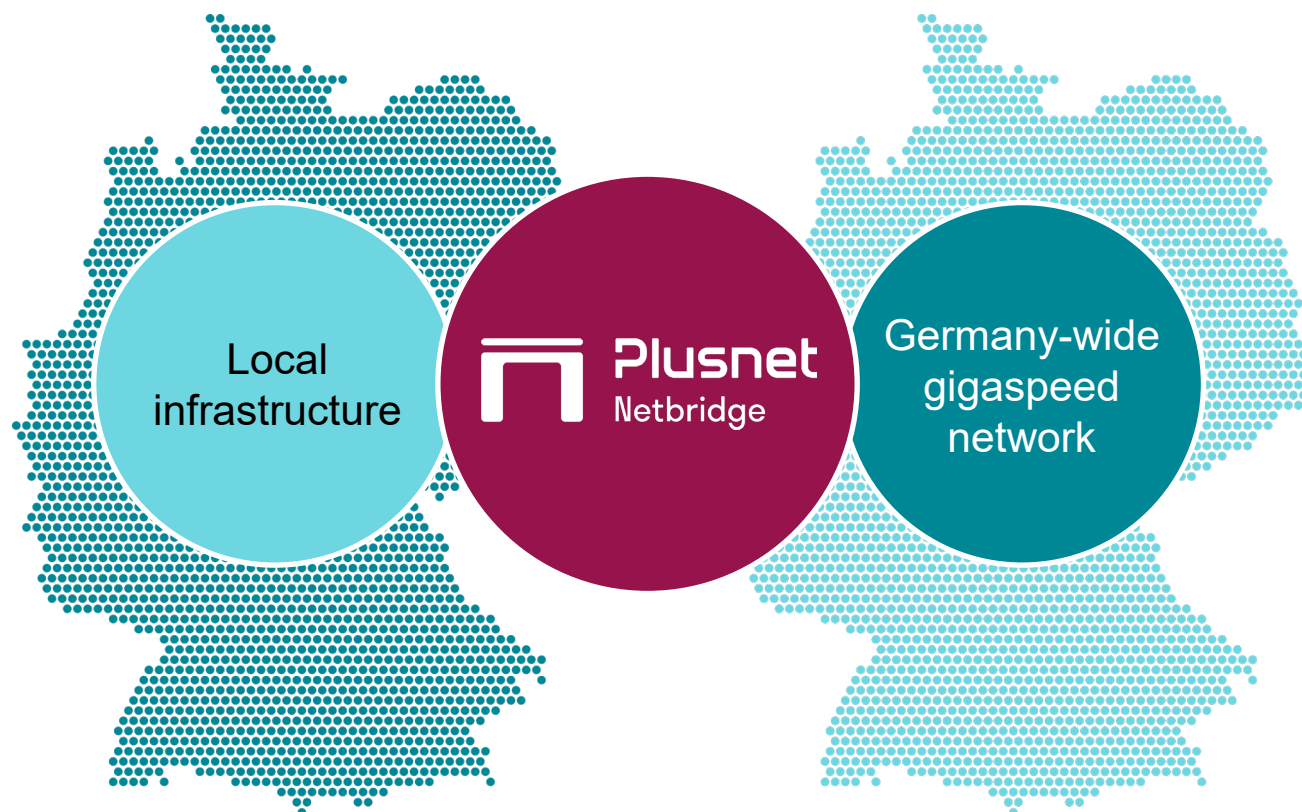
Cooperation with all major fiber optic providers

- Thanks to open access cooperation with infrastructure partners, Plusnet is able to market fiber optic connections nationwide
- Potential optical fiber coverage (by 2030) of around 16 million connections. We already reach almost 10 million connections today
- Marketing of fiber optic connections for business customers and prospectively also retail customers



Netbridge: Hub for open access networks

- We bring together infrastructure providers and marketers on a virtual, Germany-wide gigaspeed network
- Advantages for all market participants
- Operators: faster network utilisation and return on investment
- Marketers: Access to gigabit-capable infrastructure without own investment; securing growth potential
- Business customers: Future security and greater choice of marketers

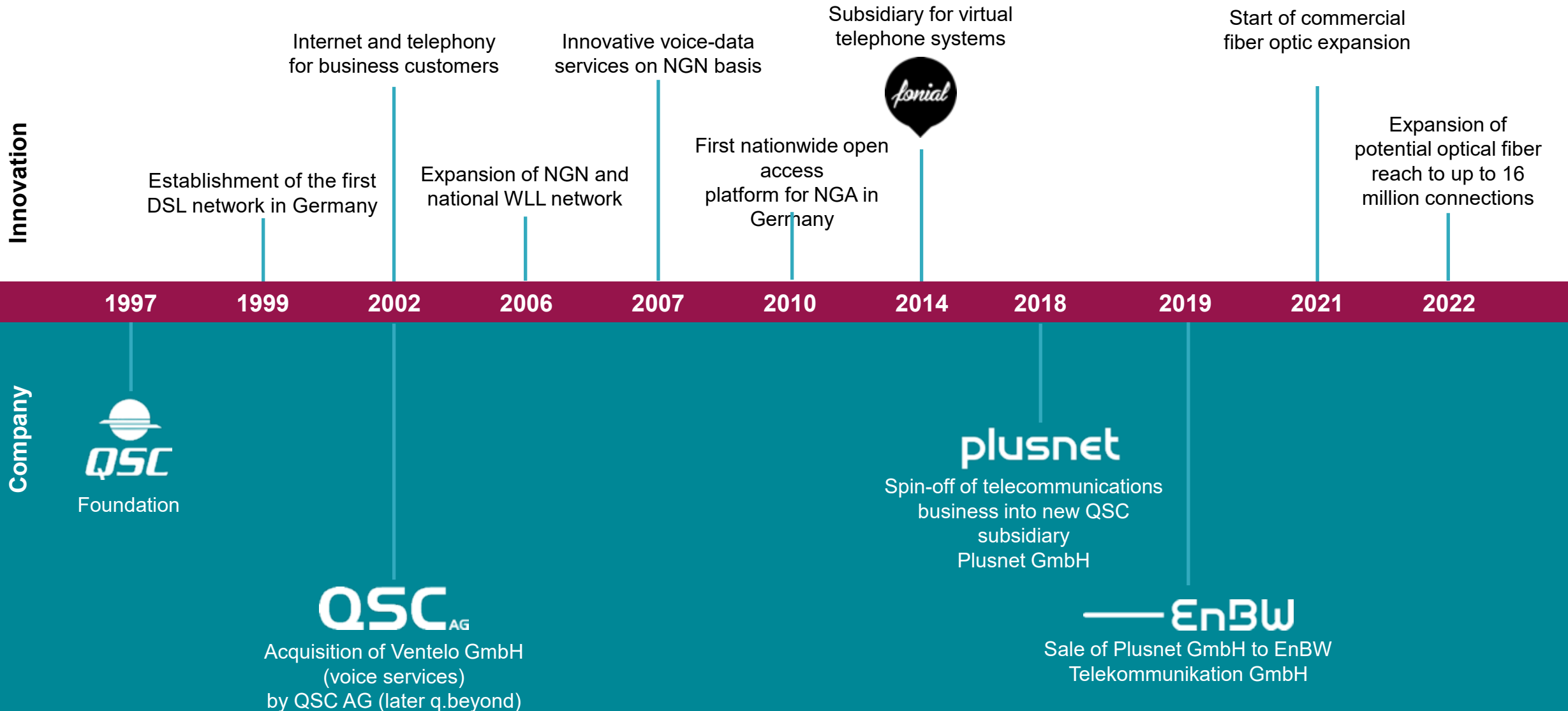




Plusnet

About Plusnet

Milestones in our history



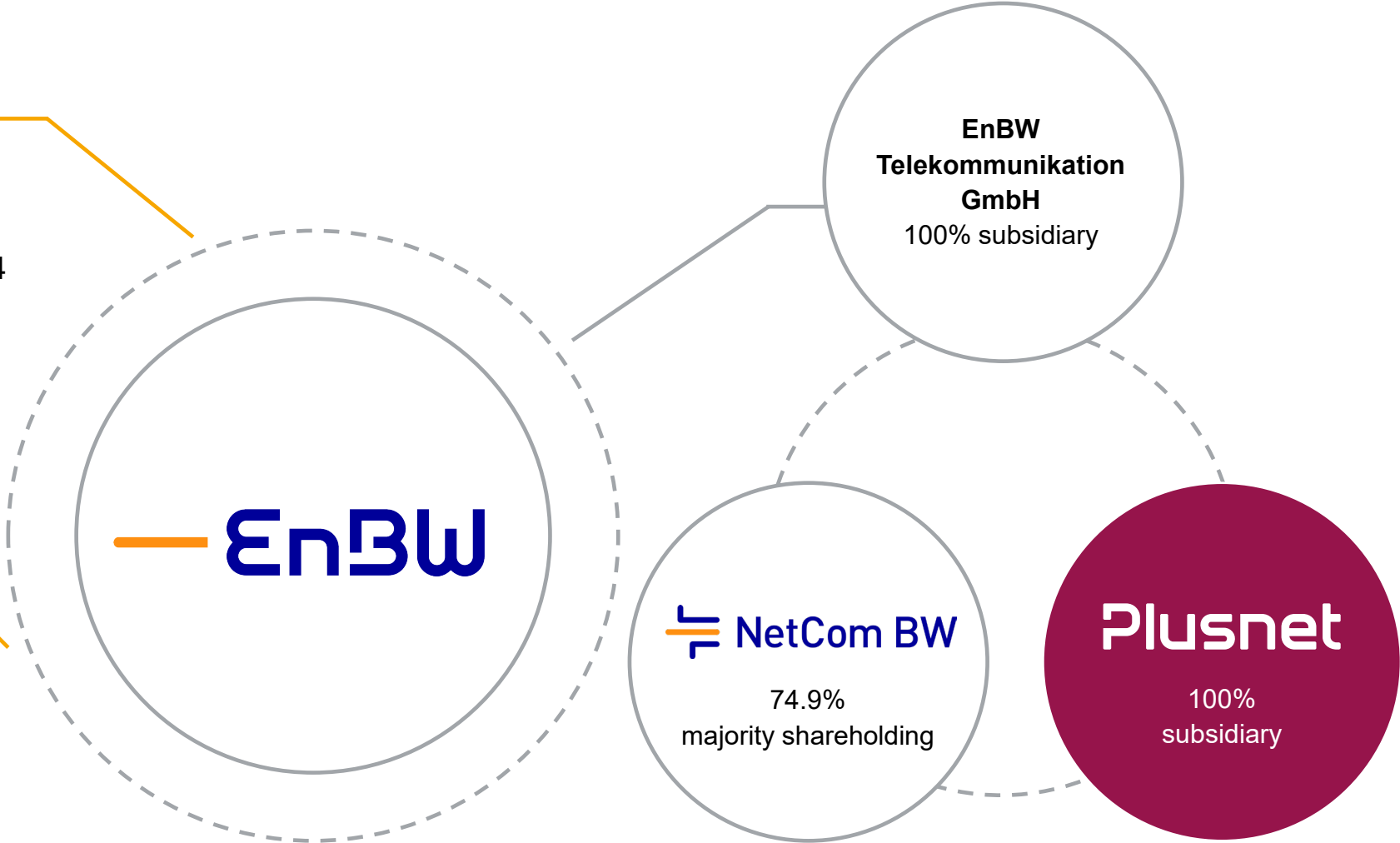
We are part of a strong team

One of the largest energy suppliers in Germany & Europe:

- More than 30,000 employees
- 34.524 billion euros in turnover in 2024
- Core business:
Electricity, gas, heat, water

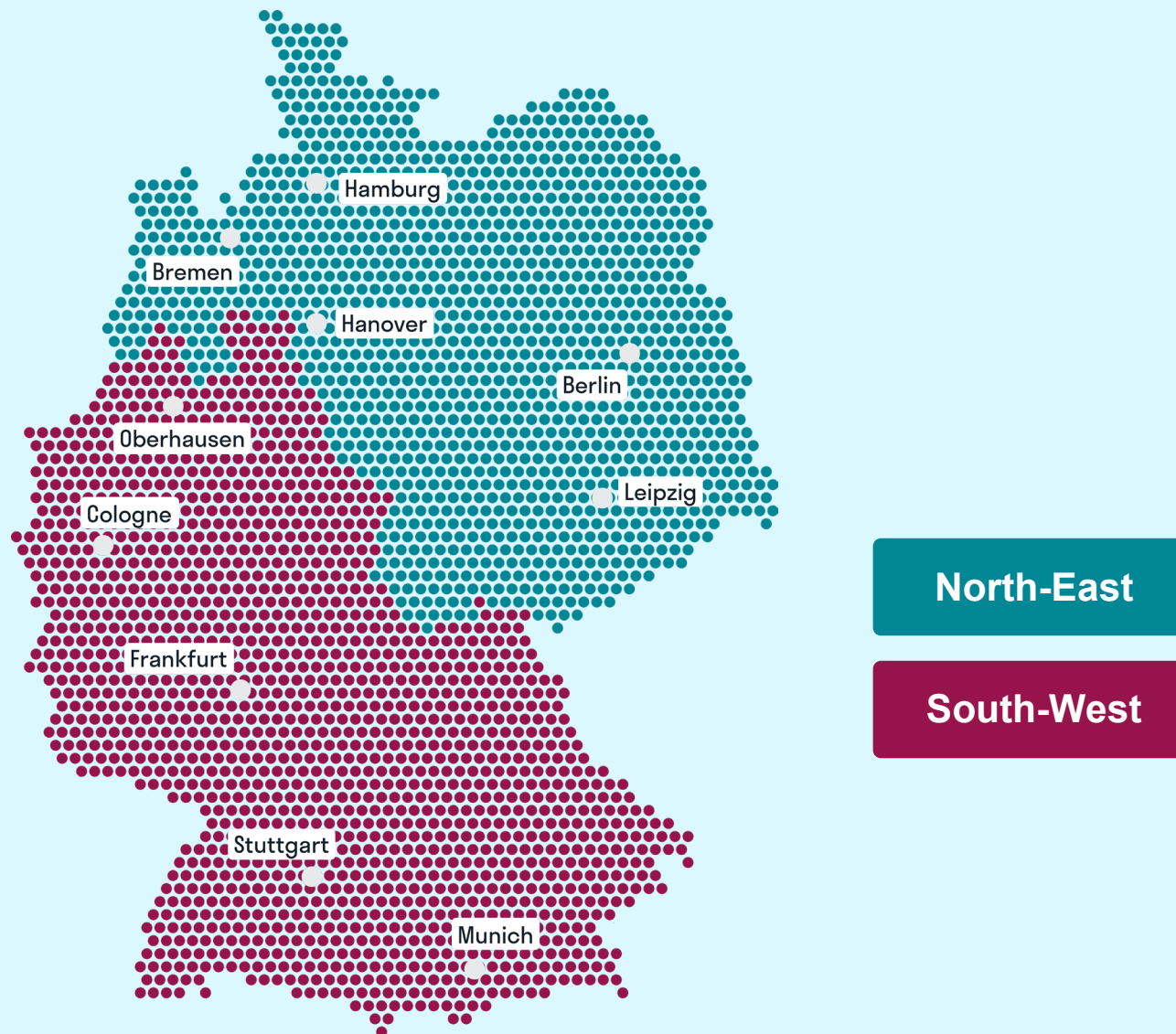
Strategy of EnBW 2030:

- Develop into a sustainable, innovative infrastructure partner
- **Investment of 40 billion euros** in growth areas until 2030
- **Telecommunications and broadband business** to be mainstay in future

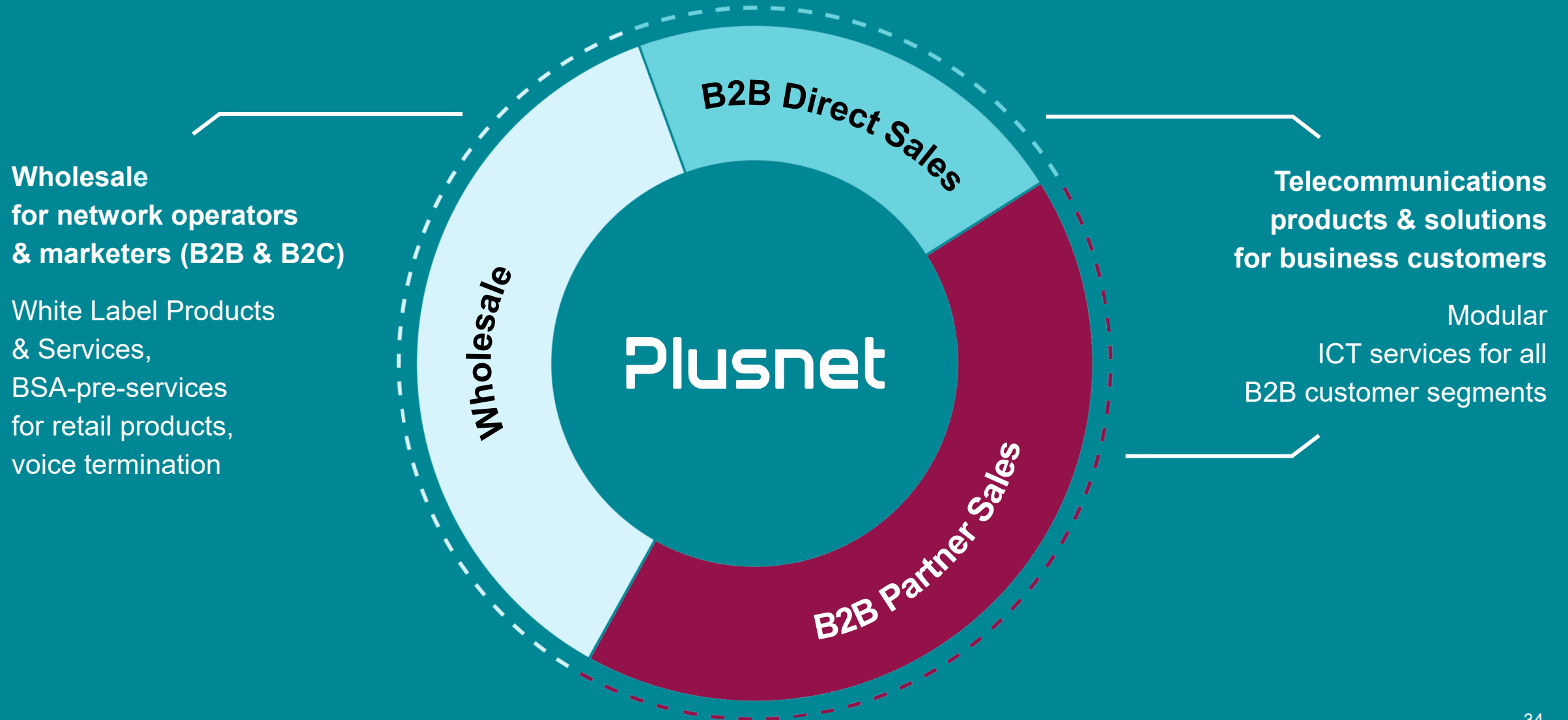


A nationwide presence for our customers

With around **500** employees
at **10** locations and more
than **300** Partners, we serve
>40,000 business customers
in Germany in two sales regions



Our business areas: B2B & Wholesale



More than 60 years of TC experience in management

Plusnet



Ulrich Hoffmann
Chief Executive Officer (CEO)

Expert in technical and strategic development of modern gigabit networks

before Plusnet: Chief Operating Officer NetCom BW, Senior technical functions at Versatel, Kabel BW, Unity Media



Robert Jelinek-Nacke
Chief Financial Officer (CFO)

Finance executive with more than twenty years of industry experience and a high level of expertise in areas such as controlling, financing and cost management

before Plusnet: CFO at Alpenglasfaser GmbH, management function in the Deutsche Telekom Group, e.g. as CFO at T-Mobile Netherlands



Bert Wilden
Chief Customer Officer (CCO)

Passionate sales executive with more than twenty years of experience in ICT sales

before Plusnet: Regional Manager Comparex, managerial functions in direct and indirect Sales QSC AG, authorised representative of AachenMünchener Versicherung AG, Gothaer Versicherung



Our Team



Our Team

Expertise, excellence and
full customer orientation

High level of expertise and strong culture

- Set-up: Around 500 employees* from a wide range of professions at ten locations
 - Broad expertise: Focus on network technology, IT and customer care
 - Customer focus as a principle for action throughout the organisation
 - Operational excellence as an aspiration – in technology, processes and network
 - Corporate culture: A family-like interaction as the basis for strong employee loyalty and a high degree of willingness to change
-



Plusnet is one of the best employers in Germany

- Certification by the international Top Employers Institute is one of the most prestigious awards for very good employers worldwide.
- Plusnet has been a "Top Employer Germany" since 2024 and thus demonstrably offers an outstanding working and development environment.



Plusnet

We live communication